

Gary Gillam Award Nomination Guide & Selection Criteria

The Award Program

The Gary Gillam Award, jointly sponsored by Alterna Savings and Central 1 (Ontario), recognizes and honours Ontario credit union members who demonstrate exemplary achievements in:

- promoting social responsibility and/or sustainability in credit unions; and/or
- promoting credit unions as a socially responsible investment alternative

Up to two awards may be presented each year; one to a credit union employee and/or one to a credit union volunteer.

Alterna Savings and Central 1 (Ontario) will contribute a total of \$2,500 to be donated on behalf of the recipient(s) to a charity, organization or project of their choice. The recipient(s) will also be presented with a plaque and have their name added to a permanent plaque displayed at Central 1.

Nominations

Nominations are limited to those who have taken credit unions *beyond traditional philanthropy and good corporate citizenship*. Achievements may relate to:

- credit union projects, programs, services or policies addressing one particularly pressing social, environmental, sustainability and/or economic problem in a local community where other agencies or financial institutions have not been willing or able to help; or
- using a credit union to promote community self-help projects or to work with under-served individuals or groups; or
- a focus on the use of credit unions for providing sustainability/socially responsible investments, banking programs, products and services to members and communities.

All nominees must be a credit union member and a current or past director, volunteer, manager or employee.

When completing the nomination package, please describe how your nominee met, or meets, one or more of the above mentioned criteria. Please provide as much detailed information as you can.

Deadline for Nominations

Nominations must be received by February 2, 2009, at the below mailing address. The Award Committee will review all nominations and select the annual recipient(s) with a presentation to the winner in March, 2009.

Questions and nominations should be directed to:

Gary Gillam Award for Social Responsibility
c/o Alterna Savings
Marketing, Communications & Corporate Social Responsibility Department
165 Attwell Dr. Toronto, ON M9W 5Y5
416.252.5625 ext. 7654 or 1.877.560.0100

Gary H. Gillam
1954 – 1993



This Award was established to honour the memory and work of Gary H. Gillam. Gary was the Director, Legal, Governmental Affairs and Administration, at Credit Union Central of Ontario (now Central 1) from 1982 to 1988.

In 1988, he became CEO of Unicoll Credit Union (now Alterna Savings), where he worked until illness forced his resignation in 1993.

Gary Gillam was one of the leading advocates for social responsibility in the credit union system long before it became popular within organizations. He vigorously promoted the concept of social investment, calling on credit unions and their centrals to use social as well as financial criteria for their investment portfolios. He supported the development of community loan funds to provide assistance to socially and economically disadvantaged individuals. At CUCO and his own credit union, he initiated social audits to measure the social performance of the organization, as a complementary process to the financial audit.



**Gary Gillam Award
Nomination Questionnaire**

Date: _____

Name of Nominee: _____

Name of Nominator(s): _____

- 1. (a)** How has the nominee made a difference in taking their credit union, or the cooperative sector generally, beyond traditional philanthropy and good corporate citizenship to demonstrate exemplary social responsibility and/or sustainability on behalf of credit unions?

If more space is required, please attach a separate sheet referring to this item number.

- (b)** Describe how the nominee has been exemplary in promoting sustainability or social/environmental responsibility in credit unions.

If more space is required, please attach a separate sheet referring to this item number.

(c) Describe how the nominee has been exemplary in involving your credit union, or the cooperative sector generally, in community projects or programs that further community economic development or social development, where gaps exist.

If more space is required, please attach a separate sheet referring to this item number.

(d) Describe how the nominee has been exemplary in promoting or developing sustainability/socially responsible banking or investment opportunities through credit unions.

If more space is required, please attach a separate sheet referring to this item number.

2. Additional Comments

If more space is required, please attach a separate sheet referring to this item number.

Please submit nominations by February 2, 2009 to:

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