

Earl Campbell
Member since 1995

Biography

Earl Campbell is a Past Chair of the Alterna Savings Board and Alterna Bank Boards having formerly served as Chair of Metro Credit Union. The retired Director of Education and CEO of the Scarborough Board of Education, Mr. Campbell is President of Earl G. Campbell Consulting specializing in leadership development, governance and strategic planning. He has extensive experience serving on a number of Boards and has served as Chair of the Board of the Ontario Credit Union Foundation and Chair and President of the Scarborough Walk of Fame Association Board. Earl has been a member of the Board of his community association in Swan Lake Village and has been a credit union member for 52 years supporting cooperative based financial services.

Mr. Campbell is a Vice Chair and public tribunal member of the Consent and Capacity Board, an independent body created by the Ontario Government to conduct hearings under a number of health related Acts of the Legislature.

Mr. Campbell has experience as CEO of one of Canada's largest urban school systems as well as managing a small business as an entrepreneur. He has facilitated the strategic planning process for several organizations and has coached a number of business leaders of both small and large enterprises.

Earl received his Bachelor of Arts Degree from York University and his Master of Education Degree from the University of Toronto. He has received mediation training at Osgoode Hall Law School, York University and has served on appeal and grievance committees. Earl is a Distinguished Educator, OISE, University of Toronto.

Mr. Campbell has served as President of the Ontario and Canadian Councils for Exceptional Children and has been a member of the International Executive Committee. He has received a number of awards and recognitions for his leadership in education and the community.

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Contribution Statement

These are challenging times for financial organizations with shrinking margins, limited profitability and increasing regulations. Experienced and committed governance leadership is needed now more than ever. I am committed to the flow of new ideas, innovations, new collaborative possibilities and new market opportunities in order to position Alterna Savings for success. I will ensure that the Staff and Directors keep before us what we want Alterna Savings to be in a competitive and turbulent financial sector.

As Chair of Alterna Savings during the merger of our two legacy organizations in 2005, I provided leadership during a challenging and difficult time of integration and transition to our new organization. I demonstrated the confidence and competence to manage the difficult governance issues and keep the large Board focused. My experience in managing mergers and developing new partnerships will be very useful in growing the organization going forward.

I believe that the most crucial factors for Alterna's future success are strategic alignment and a culture that supports innovation. The elements that make up an innovative company, which I will support include:

- a focused innovation strategy to improve
- a winning overall business strategy
- strong member insight
- great staff talent and
- the right set of capabilities for successful implementation of the strategies.

As a seasoned and responsible Director, I will provide leadership in strengthening the role of our community branches. The branch staff members are the front line service providers for our members and it is important that they have the required training, resources and clear mandate to respond to the members and reach out to the community.

I ask for your support for re-election to the Alterna Savings Board so that I can continue to represent your interests and work on the key initiatives which I have identified.