



For Immediate Release

Alterna gives \$20,000 for 20 years of community service to Candlelighters

October 4, 2018 – The Alterna Financial Group donated \$20,000 to the Candlelighters Childhood Cancer Support Programs in recognition of their 20 year anniversary at a celebration in Ottawa on Thursday, September 27th. This donation brings Alterna’s total contribution to nearly \$400,000 since 2012.

The Candlelighters 20 year anniversary marks a milestone in their history. It also highlights the ongoing need to support kids with cancer, and their families, in the National Capital Region.

“Cancer affects families mental, physical, and financial well-being. At Alterna, concern for community and social leadership are cornerstones of our business, and for these reasons, we support the Candlelighters and congratulate them on 20 years of exceptional service and leadership. As a parent myself, I’m glad to know that there are caring support services like the Candlelighters out there, who make a very difficult and heartbreaking situation more manageable. We are proud community partners and proud corporate sponsors of the Candlelighters e-Reader program,” said Rob Paterson, Alterna President and CEO.

The Candlelighters e-Reader program provides a quick and easily transportable means for both children with cancer and their parents to access resources related to the cancer diagnosis and a positive way to occupy themselves throughout treatments and while in recovery.

At Thursday’s celebration, Jocelyn Lamont, Executive Director of Candlelighters thanked Alterna for its contributions to the organization. “It’s because of amazing community partners and corporate sponsors, like Alterna, that our organization can continue to make a difference in the lives of kids with cancer. Thank you for being a part of our celebration, and for your support and gifts that are helping to relieve the out-of-pocket costs incurred by families with children receiving treatment.”

To make a contribution or learn more about Candlelighters Childhood Cancer Support Programs, visit their website at candlelighters.net.

About the Alterna Financial Group

The Alterna Financial Group (Alterna) is celebrating 110 years of being the good in banking! Alterna is made up of Alterna Savings and Credit Union Limited and its wholly-owned subsidiary, Alterna Bank. Together, we have over \$7.13 billion in assets under administration. Our members and customers benefit from industry leading online brokerage and investment management services and have access to the largest surcharge-free ATM network in Canada with THE EXCHANGE® Network, providing access to over 3,700 ATMs.

Alterna Savings has been charting new directions to help Ontarians and achieve their financial dreams and build strong, vibrant communities for more than a century. As the first full-service, member-owned co-operative financial institution outside Quebec, Alterna Savings shares our expertise with more than



158,000 members through a network of 32 credit union branches across Ontario, including our federated partner Peterborough Community Savings, a division of Alterna Savings and Credit Union Ltd.

Alterna Bank is one of the most innovative banks in Canada and the first to offer all Canadians an end-to-end digital mortgage experience. Customers also get fully-digital financial services that include our highly competitive high-interest eChequing, eSavings, RRSP and TFSA products available online and through mobile banking.

For more information please visit www.alterna.ca and www.alternabank.ca and connect with us on <https://twitter.com/alternasavings>.

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