

Alterna recognized as a Platinum level Aon Best Employer

TORONTO – November 09, 2018 – Being recognized as a Best Employer in Canada by Aon is an honour. Alterna Savings and Credit Union is extremely proud to have received the distinction of Platinum Level Best Employer in Canada for 2019. This is the second consecutive year that Alterna has been listed as an Aon Best Employer – the ultimate measurement of a company’s ability to engage employees, demonstrate effective leadership, build a performance culture, and leverage the strength of their employer brand.

“We’re honoured to have reached Platinum level status, and thank our committed employees for putting us here. They are our greatest asset! Last year we made the list as a Gold level employer, but to have made Platinum this year while the business experienced unprecedented change is exceptional! In 2018 we integrated 9 branches, converted two banking systems, and made leaps and bounds in the digital banking space while keeping a laser-sharp focus on delivering exceptional member experiences,” said Rob Paterson, Alterna President and CEO. “By supporting our employees and giving them the freedom to be creative and innovative, we have developed a culture that is agile and supportive of our members, customers, and the communities we serve. This award is a testament to our employees and all they do to make Alterna the trailblazing financial institution that it is.”

Alterna Savings has been charting new directions to help Ontarians achieve their financial dreams and build strong, vibrant communities for more than a century – a purpose that Alterna’s team of over 600 employees has embraced. As the first full-service, member-owned co-operative financial institution outside Quebec, Alterna Savings operates 32 credit union branches across Ontario, including our federated partner Peterborough Community Savings, a division of Alterna Savings and Credit Union Ltd. Combined, we have over 158,000 members.

In announcing the award to staff, Rob proudly shared, “I can’t tell you how personally thrilled I am that we have achieved this recognition. This award recognizes what you have all achieved at building Alterna’s culture.”

What it takes to be an Aon Best Employer

The Aon Best Employers in Canada Study is the country’s premier benchmark for assessing the quality and performance of workplace excellence using global standards based on 20 years of learnings and best practices from Aon studies conducted all over the world, relying on data collected in more than 180 markets from over 20,000 organizations in 68 industries, including over 241,000 employees and more than 240 companies of all sizes in Canada just in the past year. Recognized organizations have achieved outstanding results among their Canadian counterparts for engaging employees, demonstrating effective leadership, building a performance culture and leveraging the strength of their employer brand.



About the Alterna Financial Group

The Alterna Financial Group (Alterna) is celebrating 110 years of being the good in banking! Alterna is made up of Alterna Savings and Credit Union Limited and its wholly-owned subsidiary, Alterna Bank. Together, we have over \$7.13 billion in assets under administration. Our members and customers benefit from industry leading online brokerage and investment management services.

Alterna Bank is one of the most innovative banks in Canada and the first to offer all Canadians an end-to-end digital mortgage experience. Customers also get fully-digital financial services that include our highly competitive high-interest eChequing, eSavings, RRSP and TFSA products available online and through mobile banking.

For more information please visit www.alterna.ca and www.alternabank.ca.

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