

## Alterna's caring culture marks them as a Top Employer in the National Capital Region

April 19, 2017 (Toronto, ON) – Alterna's great benefits, career development opportunities and caring culture were cited as some of the primary reasons that Alterna Savings and Credit Union Limited was publically recognized as one of the National Capital Region's Top Employers of 2017.

The '*National Capital Region's Top Employers*' is an annual competition organized by the editors of Canada's Top 100 Employers, and recognizes those employers offering exceptional places to work. This year's winners were announced in a [special magazine](#) recently published in the Ottawa Citizen.

President and CEO Rob Paterson commended the entire team for making Alterna a great place to work. "This is a very proud moment! Each and every one of our staff contributes to our culture, and we're celebrating this across the company in every city. The team constantly demonstrates care and concern for our members' and colleagues' well-being, and is passionate about making a true difference in the communities we live in. This is why I love coming to work every day!"

Employers are evaluated on eight criteria, including health, financial & family benefits; vacation & personal time off; training & skills development; and community involvement. Employers are compared to other organizations in their field to determine which offer the most progressive and forward-thinking programs.

Alterna offers three weeks' vacation to start, several paid personal days per year and time off to do volunteer work. The organization invests heavily in employee development through tuition and professional accreditation subsidies, as well as secondment to corporate projects.

Paterson adds that Alterna also offers employees advice on managing their personal finances and provides some of the best rates on staff loans in the financial services sector.

"We're a big believer in putting people before profits," says Paterson. "We're not trying to make billions of dollars profit like the big banks. Our objective is to help individuals and communities grow and prosper."

That caring attitude extends to employees. "We offer advice to help them pay off their mortgages sooner and reach their retirement objectives that much quicker," Paterson says.

Alterna is very active in the communities it serves, and supports a number of worthy causes. Employees are encouraged to volunteer.



"Our ingrained sense of social responsibility resonates with our employees' personal values and makes them feel that their contribution goes beyond their day to day work," says Paterson.

### **About Alterna**

For more than 100 years, Alterna Savings and Credit Union Limited has been charting new directions to help Ontarians achieve their financial dreams and build strong, vibrant communities. The first full-service, member-owned co-operative financial institution outside Quebec, Alterna Savings shares our expertise with more than 143,000 members. Holding over \$5.2 billion in assets under administration, we offer a full suite of financial services online, by phone, by mobile and through a network of 34 branches across Ontario, including our partners Peterborough Community Savings, and Nexus Community Savings, both divisions of Alterna Savings and Credit Union Ltd. Alterna Bank is a wholly-owned subsidiary of Alterna Savings. Alterna Bank offers innovative, online financial services to all Canadians. Alterna Savings members also have access to the 2nd largest surcharge free ATM network in Canada with THE EXCHANGE® Network. For more information please visit [www.alterna.ca](http://www.alterna.ca).

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