

8th Annual Alterna Golf Classic Raises \$43,000 and Makes a Difference in the Lives of Kids with Cancer

OTTAWA, September 26th, 2012 – On September 26th Cumberland's Grey Hawk Golf Course played host to the annual Alterna Golf Classic. This marks the eighth year for the Alterna Classic and the second year with proceeds raised benefiting the Candlelighters Childhood Cancer Support Program.

Alterna is proud to sponsor the Candlelighters CyberKids program and will contribute \$43,000 in proceeds from this year's Golf Classic. "Making a difference in the communities we serve is one of Alterna's cornerstones, and we are extremely proud to be able to directly support the lives of families within the National Capital who are coping with childhood cancers," said Alterna's President and CEO, John Lahey. "We all have an opportunity to give back, and supporting the invaluable efforts of organizations like Candlelighters is one of the many ways Alterna can positively impact our communities."

The event drew 144 enthusiastic golfers, including Alterna staff, members and volunteers, all focused on raising funds and awareness to support a worthy cause. September is Childhood Cancer Awareness Month in Canada. According to Candlelighters, each year approximately 400 children are diagnosed with cancer in Ontario alone.

"It is such a privilege for Candlelighters to be involved with the Alterna Golf Classic. The monies raised will directly impact children receiving cancer treatment through our CyberKids program. This program addresses the unique academic challenges of kids receiving cancer treatment and not being able to be in the classroom. Providing laptops gives young cancer patients the tools they need to succeed academically despite their treatment regimes." said Jocelyn Lamont, Executive Director - Candlelighters Childhood Cancer Support Programs. "Alterna has ensured every school age child in the Ottawa area diagnosed will benefit from a laptop. This is amazing and we are so very grateful to Alterna for choosing Candlelighters."

The Candlelighters is an Ottawa not-for-profit organization that provides critical support in a variety of ways to children with cancer and their families. The organization fosters a better understanding of the many challenges and impacts that childhood cancer has in these families' lives. To learn more or to make a donation, please visit www.candlelighters.net

Alterna Savings is a full-service, member-focused, and community-based credit union that operates in the National Capital Region and the Greater Toronto Area. Guided by a commitment to support the well-being of members, employees and communities, Alterna offers a broad range of financial products and services to over 100,000 members. Learn about the Alterna Savings difference at www.alterna.ca

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