



For Immediate Release

Alterna Savings helps Nepal recover and rebuild

TORONTO, ON (April 29, 2015) – A 7.9 magnitude earthquake struck Nepal near the capital city of Kathmandu causing extensive destruction with over 4,000 people confirmed dead and many more injured.

Corporately, Alterna will be donating \$3,000 to SOS Children’s Villages’ relief work in Nepal. This Ottawa-based charity has been in Nepal for over 40 years and is widely-recognized there for its work in child protection. The SOS Children’s Villages team in and around Kathmandu is extending immediate support by helping reconnect unaccompanied children with their families as well as providing them shelter, food, clothing and healthcare through emergency relief camps.

“Our hearts are with those impacted by this horrible tragedy. We hope that together with our members and colleagues we can extend much needed financial support as they recover and rebuild,” says Rob Paterson, President & CEO, Alterna Savings.

The Canadian Government is matching all individual donations to the Nepal Earthquake Relief until May 25th. We’re encouraging members and Alterna colleagues to donate through a few different avenues:

- Directly to [SOS Children’s Villages](#)
- The Ontario Credit Union Charitable Foundation has also launched its CanHelp program to collect donations to support rebuilding efforts. Donations received will be directed towards the Co-operative Development Foundation. You can make a donation by credit card through the foundation’s [secure payment portal](#).

About Alterna Savings

As Canada's first co-operative financial institution outside of Quebec, Alterna Savings and Credit Union Limited has operated as a full-service, member-owned credit union for over 100 years. Alterna Savings is committed to helping our more than 100,000 members achieve their financial dreams, while at the same time supporting vibrant, local communities. Alterna Savings offers a full suite of financial services online, by phone, by mobile and through a network of 24 branches. Alterna members also have access to THE EXCHANGE® Network, with thousands of surcharge-free ABMs across Canada and 360,000 ABMs in the United States. For more information please visit alterna.ca

Media Contact

Adrienne Finlay - Manager, Corporate Communications
416.213.7900 ext. 7655 adrienne.finlay@alterna.ca