



Boys & Girls Clubs of Canada
Clubs Garçons et Filles du Canada



Alterna Savings
Caisse Alterna

Alterna Savings Members and Employees create BIG possibilities for 23 deserving Boys and Girls Club youth in Ontario

TORONTO, December 19, 2013 – Twenty-three of Ontario’s future leaders are getting the support they need to succeed in the form of a post-secondary scholarship.

With the help of its generous membership and passionate employees, Alterna Savings is pleased to announce that more than \$70,000 has been raised through Alterna’s Power of Learning program to fund scholarships in Ontario. For the second consecutive year, Alterna has partnered with Boys and Girls Clubs of Canada – Central Region to grant scholarships to youth leaders from local clubs.

“Education is essential in giving young people the best possible opportunity for success. Thanks to Alterna’s generous support, young people across Ontario will be able to realize their potential”, said Sandra Morris, Regional Director of Boys and Girls Clubs of Canada - Central Region, “These scholarships help to ensure that some of our brightest leaders aren’t limited by the costs of post-secondary education”.

“Alterna Savings and our members know that these scholarships represent more than just money for school. They’re an investment in future leaders who will be shaping our communities in years to come”, said Rob Paterson, President and CEO of Alterna Savings.

Combining this year’s scholarships with last year’s 21, Alterna’s Power of Learning Program has now provided BIG opportunities for 44 deserving youth. Morris added, “Alterna is now the single largest scholarship donor to the Boys and Girls Clubs of Canada Central Region Scholarship Program, something its employees and members should be very proud of”.

Fundraising efforts continue at Alterna Savings until the end of the year, with the hopes of raising at least one more scholarship for 2014. The Alterna Boys and Girls Clubs Scholarships will be handed out to the youth recipients in the Fall of 2014.

About Boys and Girls Clubs of Canada

Boys and Girls Clubs of Canada is dedicated to supporting and encouraging children and youth as they grow and develop. We are a national charity serving 200,000 young people in more than 650 locations across Canada. We listen to their opinions and ideas, applaud their accomplishments, lend support during their struggles and provide ways to explore their interests and talents. With this encouragement they develop the confidence and sense of belonging that helps them succeed in school, form positive relationships and mature into responsible, caring adults. For over 110 years we have welcomed children, youth and their families into clubs that reflect the diversity of Canada in small and large cities, rural communities and First Nations Reserves. Visit www.bgccan.com and follow us on www.facebook.com/bgccan and www.twitter.com/bgccan.

About Alterna Savings

Alterna Savings is an Ontario credit union with more than 100,000 members, and over a century of putting people and communities first. From trustworthy financial advice to local investment and support, Alterna offers a fresh alternative to the ‘Big Banks’. Learn about the Alterna Savings difference at alterna.ca, or follow us on Twitter and like us on Facebook.

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