Alterna’s 10th Anniversary Charity Golf Classic raises a record $62,000 in support of Candlelighters

Ottawa, October 5th, 2014 – On Tuesday September 30th, 2014 Alterna Savings held their 10th Annual Charity Golf Classic, raising $62,000 for the Candlelighters Organization to support their CyberKids and CyberTots programs.

“Supporting the communities where we live and work is part of Alterna’s foundation. We are exceptionally proud to be helping young cancer patients and their families through the CyberTots and CyberKids programs”, said Alterna’s President and CEO, Robert Paterson. “Supporting a not-for-profit like Candlelighters is one way that Alterna is giving back and positively impacting our communities.”

The CyberKids and CyberTots programs help young cancer patients stay in the loop through laptops, tablets and other devices. These tools are essential for children and youth battling with cancer, to be able to keep up with school and stay connected to family and friends while receiving treatment at the hospital.

“We are so grateful for Alterna’s continued support, as this is the single biggest fundraiser for Candlelighters. In Ottawa, 65 children are diagnosed with cancer each year”, said Jocelyn Lamont, Executive Director of Candlelighters Childhood Cancer Support Programs. “Children and youth receiving cancer treatment go through numerous challenges and these programs ease the struggle of keeping up with school and staying in contact with loved ones.”

Alterna Savings has been supporting Candlelighters for four years, raising $185,000 to help support families within the National Capital Region who are coping with childhood cancers.

About Candlelighters
Candlelighters is a not-for-profit organization that provides critical support in a variety of ways to children with cancer, and their families, in Eastern Ontario. The organization fosters a greater understanding of the many challenges and impacts that childhood cancer has on these families’ lives. To learn more or to make a donation, please visit www.candlelighters.net

About Alterna Savings
As Canada’s first co-operative financial institution outside Quebec founded in 1908, Alterna Savings and Credit Union Limited is a full-service, member-owned credit union. Alterna Savings serves over 100,000 members throughout the province of Ontario, and currently holds C$3.3 billion in assets under administration. From trustworthy financial advice to local investment and support, Alterna Savings offers a fresh alternative to the ‘Big Banks’. Learn about the Alterna Savings difference at www.alterna.ca, or follow us on Twitter, @alternasavings and like us on Facebook, www.facebook.com/AlternaSavings.

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