



For Immediate Release

## **Alterna raises close to \$60,000 for local charities at 11<sup>th</sup> Annual Golf Classic**

**OTTAWA, ON – (September 30, 2015)** – On September 29<sup>th</sup> Alterna Savings held their 11<sup>th</sup> Annual Charity Golf Classic at the Grey Hawk Golf Course. This year's event raised close to \$60,000, benefitting the Candlelighters Childhood Cancer Support Programs and the YMCA-YWCA of the National Capital Region.

“Active involvement in our local communities is an important component of how we do business here at Alterna Savings,” said Rob Paterson, President & CEO at Alterna Savings. “We are extremely honoured to be fundraising for two remarkable charities in Ontario, both of whom provide critical support to young children in our community.”

This year, Alterna Savings is supporting the Candlelighters Parking Program which covers the out of pocket parking costs incurred by families when visiting the hospital with their child for treatment. As a not-for-profit volunteer organization, Candlelighters offers strength and support to childhood and young cancer patients and their families throughout Eastern Ontario and Western Quebec.

"The out of pocket parking costs incurred by families who need to bring their child to hospital for chemotherapy and radiation treatments, as well as the multitude of appointments for blood work, tests, surgical procedures and the like can really add up," said Jocelyn Lamont, Executive Director for Candlelighters. "The Parking Program makes an enormous difference in their lives. How amazing is Alterna Savings to make such a difference in the lives of these unfortunate families faced with the challenges of childhood cancer."

Alterna is also supporting the YMCA-YWCA which strives to give every child the opportunity to experience camp by providing financial assistance for families who otherwise could not afford the experience for their children. Y camps are for every child and youth in the Ottawa community and because camp can have a profoundly positive and lasting effect on children, the Y is dedicated to ensuring that as many kids as possible have access to a YMCA-YWCA camp experience.

“We believe every kid deserves a chance to experience camp, regardless of their financial situation,” said Rob Adams, Associate Vice President, Child Care, Camping and Youth Engagement at the YMCA-YWCA of the National Capital Region. “Without financial support, many children do not have that opportunity. By empowering children now, we can help build a better future and a better community.”

### **About Candlelighters**

Candlelighters is a not-for-profit organization that provides critical support in a variety of ways to children with cancer, and their families, in Eastern Ontario. The organization fosters a greater understanding of the many challenges and impacts that childhood cancer has on these families' lives. To learn more or to make a donation, please visit [www.candlelighters.net](http://www.candlelighters.net)

### **About the YMCA-YWCA of the National Capital Region**

The YMCA-YWCA of the National Capital Region is a charity dedicated to building healthy communities. We are committed to nurturing the potential of children, teens and young adults, promoting healthy living and fostering social responsibility within the community. We serve more than 67,000 people across the Ottawa region annually and through our financial assistance programs, the Y is accessible to all. [ymcaywca.ca](http://ymcaywca.ca)

### **About Alterna Savings**

As Canada's first co-operative financial institution outside of Quebec, Alterna Savings and Credit Union Limited has operated as a full-service, member-owned credit union for over 100 years. Alterna Savings is committed to helping our more than 100,000 members achieve their financial dreams, while at the same time supporting vibrant, local communities. Alterna Savings offers a full suite of financial services online, by phone, by mobile and through a network of 24 branches. Alterna members also have access to THE EXCHANGE® Network, with thousands of surcharge-free ATMs across Canada and 500,000 ATMs in the United States. For more information please visit [alterna.ca](http://alterna.ca)

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