

Alterna Savings raises \$50,000 for Candlelighters CyberKids Program to help kids with cancer

OTTAWA, September 26, 2013 – On September 25th, Cumberland's Grey Hawk Golf Course played host to the 9th annual Alterna Golf Classic, benefitting the Candlelighters Childhood Cancer Support Program.

Alterna is proud to once again support the Candlelighters CyberKids and CyberTots programs, and raised \$50,000 in proceeds from this year's Golf Classic. "Part of what makes Alterna a great organization is how we make a difference in the communities we serve. We're extremely proud to support families in the Ottawa area living with childhood cancer, some of whom are Alterna Savings members," said Alterna's President and CEO, Robert Paterson. "We have an opportunity to give back, and supporting organizations like Candlelighters is one of the many ways we can positively impact and support our communities."

The event drew a number of enthusiastic golfers, including Alterna staff, members and volunteers, all focused on raising funds and awareness to support a worthy cause. September is Childhood Cancer Awareness Month in Canada. According to Candlelighters, each year approximately 400 children are diagnosed with cancer in Ontario alone. In the Ottawa-area, this number has grown to 65 children.

"It's such a privilege for Candlelighters to be involved with the Alterna Golf Classic. The monies raised will directly impact children receiving cancer treatment through our CyberKids and CyberTots programs. These programs provide laptops to school-aged children and tablets to children from age 2 to school year, ensuring all children diagnosed have access to educational support during their treatment", said Jocelyn Lamont, Executive Director of Candlelighters Childhood Cancer Support Programs. "Alterna has ensured every child diagnosed in the Ottawa area will benefit from a laptop. This is amazing, and we're so very grateful to Alterna for choosing Candlelighters."

About Candlelighters

Candlelighters is an Ottawa-area non-profit organization that provides critical support in a variety of ways to children with cancer and their families. The organization fosters a better understanding of the many challenges and impacts that childhood cancer has in these families' lives. To learn more or to make a donation, please visit candlelighters.net.

About Alterna Savings

Alterna Savings is an Ontario credit union with more than 100,000 members, and over a century of putting people and communities first. From trustworthy financial advice to local investment and support, Alterna offers a fresh alternative to the 'Big Banks'. Learn about the Alterna Savings difference at www.alterna.ca or follow us on Twitter and like us on Facebook.

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