

ALTERNA SAVINGS DONATES \$1,500 TO MARGARET FRAZER HOUSE

Toronto, ON, October 24, 2011 Alterna Savings made a \$1,500 donation to Margaret Frazer House in Toronto as part of their Community Grants Program in which a total of \$25,500 was donated to organizations in need.

The \$1,500 donation will help fund housing and support services for women 18+ experiencing mental illness. Margaret Frazer House provides transitional and permanent supportive housing, crisis coordination and outreach for women from diverse backgrounds who suffer from persistent and severe psychiatric issues. Among the other vital services they offer include a 24/7 staffed transitional housing program, short-term crisis support beds, a mental health crisis intervention program, an individualized seniors support program, and a mental health and justice program.

Connie Figueiredo, Branch Manager at Alterna Savings' Danforth Branch, said earlier today, "I was honoured and proud to be able to deliver this donation cheque personally to the Margaret Frazer House where I could see first hand the good work they do and the contribution they make in supporting and empowering women at risk in their community." She went on to say "Alterna has long fostered personal relationships within the communities we serve, and giving back is an important component of good business."

Through our Community Grants Program Alterna distributes 1% of our pre-tax profits to local community organizations where a little money can make a big difference.

Those interested in learning more about the Margaret Frazer House or in making a donation can do so online at <http://www.margaretfrazerhouse.org>

About Alterna

Alterna Savings is a full-service, member-focused, and community-based credit union that operates in the National Capital Region and the Greater Toronto Area. Guided by the values of people first, excellence, and integrity, employees Alterna Savings offers a wide range of financial products and services to nearly 115,000 members through 22 branches, ABMs, online banking, and more. Learn about the Alterna Savings difference at alterna.ca.

For more information:

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