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alterna.ca

Appointment of President & CEO of Alterna

Toronto, April 30, 2013 –The Board of Directors of Alterna Savings is pleased to announce the appointment of Robert Paterson as President and Chief Executive Officer of *Alterna Financial Group* – consisting of Alterna Savings and Alterna Bank. Mr. Paterson brings more than 20 years of relevant industry experience to his role, most recently serving as Executive Vice President of Consumer and Affinity at Aon. Mr. Paterson will assume the role effective May 6, 2013.

“We welcome Rob’s depth of experience that he brings from across the financial services sector” says Duncan Munn, Alterna Savings’ Board Chair. “Rob brings a comprehensive understanding of the credit union sector, an acute focus on the member experience, as well as a broader, global understanding of the financial services industry. We are confident that under Rob’s leadership, Alterna will be well positioned for continued success in the future.”

Robert Paterson has extensive leadership and consulting experience within the financial services industry and has led transformative business strategies at institutions such as CIBC, JP Morgan Chase, McKinsey & Co and Aon. Mr. Paterson has pioneered leading advances in financial services such as automated credit decision, home equity financing and retail alliances.

Mr. Paterson obtained his B.A. from the University of Western Ontario and is currently Director and Vice Chairman of Advancing Canadian Entrepreneurship, and former Director of Canadian Youth Business Foundation.

About Alterna, and what makes us different? We’re a member-owned credit union with more than a century of putting people and communities first. Alterna Savings and our wholly-owned subsidiary, Alterna Bank, provide full financial services including personal and business banking, to over 100,000 people in Ontario and Quebec. With 22 branches in Ontario and two in Gatineau, Quebec, we’re sure to be nearby. Or, bank with us 24/7 wherever you are with our online or telephone banking service. And, we’re part of THE EXCHANGE NETWORK®, giving you access to over 2,400 ABMs nationwide.

Membership is open to anyone looking for a financial services provider with strong values and a local, community focus. Whether you have a little money or a lot, we can always help you find a smarter way to make your money work for you. Learn about the Alterna difference at www.alterna.ca.

Tweet us @AlternaSavings and connect with us on [Facebook.com/AlternaSavings](https://www.facebook.com/AlternaSavings)

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