



## Alterna Introduces Relief and Response Grant for Non-Profit and Charitable Organizations

Toronto, ON – October 20, 2020 – Alterna Savings is proud to announce the launch of a [Relief and Response Grant](#) program to support non-profit and charitable organizations doing frontline relief work in the community.

The new grant pool of \$25,000 will benefit organizations whose communities have been impacted as a result of critical issues we are facing in 2020. Recipients will benefit from contributions that range from \$500-\$2000 and will help alleviate some of the pressure the COVID-19 pandemic, and other urgent social justice issues, have placed upon them and their communities.

“Charities and non-profit organizations play a vital role in building and sustaining healthy communities”, said Rob Paterson, President and CEO, Alterna. “The pandemic has disrupted the way these organizations function and support programs such as this one are meant to contribute to their rebalancing and overall recovery.”

### Applications should consist of:

- A brief description of your grant request
- What your organization does
- How this grant will support your organization/community
- How has your organization and/or community has been changed by urgent issues of 2020

### Main criteria for eligible applicants are:

- Alterna Savings Member
- Alterna is their primary financial institute
- Organizations who are focusing their efforts in addressing urgent needs in the community and towards providing support to meet that need
- Operating in Alterna Savings’ service area
- Registered Charities, Incorporated non-profit organizations
- Unincorporated associations may be eligible through a shared platform
- Projects/work must be for initiatives that take place within Alterna Savings service areas (Greater Toronto Area, Ottawa, Kingston, Pembroke, North Bay, Dryden, Fort Frances, Ignace, Rainy River, Sioux Lookout, Thunder Bay, Dutton, Wardsville, Thamesville, Peterborough)

Organizations that wish to be considered must have their [applications](#) submitted by no later than November 13th, 2020. Completed applications can be sent to [community.grants@alterna.ca](mailto:community.grants@alterna.ca)

For more information, visit [alterna.ca](http://alterna.ca)

### About Alterna Savings

Alterna Savings and Credit Union Limited (Alterna) has been the good in banking for 112 years! Alterna is made up of Alterna Savings and Credit Union Limited and its wholly-owned subsidiary, Alterna Bank. Together, we have \$9.6 billion in assets under management.

# alterna savings

As the first full-service, member-owned co-operative financial institution outside Quebec, Alterna Savings shares its expertise with more than 183,000 members through a network of 36 branches across Ontario, that includes partners Toronto Municipal Employees' Savings, City Savings, Quinte First Credit Union and Peterborough Community Savings; as well as call centre and digital channels. Members and customers also benefit from industry-leading online brokerage, investment management services, and have access to the largest surcharge-free ATM network in Canada through THE EXCHANGE® Network, with over 3,700 ATMs to serve them.

## Connect with us



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