

## Alterna Savings makes National Capital Region's Top Employers list for the sixth year

### FOR IMMEDIATE RELEASE

**Ottawa – February 1, 2022** – For a sixth year, [Alterna Savings and Credit Union Limited](#) (Alterna) has made the [National Capital Region's Top Employers](#) list. The announcement was made public today via a special publication in the [Ottawa Citizen](#) and on [Eluta.ca](#) – the official job search engine of the Canada's Top 100 Employers® project.

"I am thrilled that Alterna continues to be counted among the best workplaces," said, Rob Paterson, Alterna President and Chief Executive Officer. "The past year has been about resilience *and* growth – both for our organization and our incredible team. We strove to give them a caring, motivating, and growth-oriented work environment that added value to their lives, supported their needs and gave them opportunities to foster their skills and careers."

Alterna's motto, "*The Good in Banking*," is a commitment to acting with integrity, putting people before profits, and striving for excellence when caring for the financial wellbeing of over 185,000 members across Ontario. It also means Alterna is committed to investing in their employees and providing valuable opportunities for learning.

"In the last year, we invested in training and development we knew would pay dividends for our team, particularly during the pandemic," said Rob. "As an example, we hosted a series of quarterly workshops by a certified psychology coach attended by 93% of our team members. Topics were aimed at bolstering their mental resiliency, and supporting their effectiveness in a very different work environment than we've been used to. It has been a success, with 98% of employees in agreement that the tools and information shared in these sessions were valuable and applicable to their work."

Alterna also introduced a new learning and development content library through the Credit Union Executives Society and invested considerable time and dollars to provide state of the art sales training to their frontline employees. They also support the financial wellbeing of employees through significant discounts and special offers on products and services, as well as financial literacy seminars.

"Our employees are delivering an essential service, and while they were putting our members first, they were also dealing with their own families' challenges. We worked doubly hard to make sure they felt appreciated and had the resources they needed to build on their resilience all year long. We also continued to make sure their health and safety, and that of our members, was a top priority and routinely adapted our policies to keep pace with the changing guidance," adds Rob.

Alterna describes their employee culture as fast-paced, while delivering an impactful work experience. It's also described as somewhere where everyone works towards a common goal.

"For over 100 years we've been delivering financial services that transform lives for the better, all while giving back to our communities, and caring for our team. It's a culture that's putting the *good* in banking – as we say – and is paying off by attracting, keeping and developing some incredible talent. We couldn't be prouder to be a Top Employer."

For more information about careers at Alterna, watch our [careers video](#) from Rob Paterson, visit [www.alterna.ca/AboutUs/Careers](http://www.alterna.ca/AboutUs/Careers).

## About The National Capital Region's Top Employers

The National Capital Region's Top Employers is an annual competition organized by the editors of Canada's Top 100 Employers. This special designation recognizes the employers in the Ottawa-Gatineau metropolitan area that lead their industries in offering exceptional places to work. Find out more by visiting [CanadasTop100.com/Ottawa](http://CanadasTop100.com/Ottawa).

## About Alterna Savings

Alterna Savings and Credit Union Limited (Alterna) has been the good in banking for over 113 years! Alterna is made up of Alterna Savings and Credit Union Limited and its wholly-owned subsidiary, Alterna Bank. Together, we have \$10 billion in assets under management.

As the first full-service, member-owned co-operative financial institution outside Quebec, Alterna Savings shares its expertise with more than 185,000 members through a network of 35 branches across Ontario, that includes partner Peterborough Community Savings; as well as call centre and digital channels. Members and customers also benefit from an industry-leading online brokerage, investment management services, and have access to the largest surcharge-free ATM network in Canada through THE EXCHANGE® Network, with over 3,700 ATMs to serve them.

## Connect with us



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