FOR IMMEDIATE RELEASE

January 30, 2019 – For a third year, Alterna Savings and Credit Union Limited (Alterna) has made the National Capital Region’s Top Employers list!

Ontario’s second-largest credit union joins 49 other organizations receiving the same honour. The announcement was made public on January 30th, 2019 via a special publication in the Ottawa Citizen.

“We’re thrilled to earn this recognition – again!” says, Rob Paterson, Alterna President and Chief Executive Officer. “At Alterna, our employees are our greatest asset, and we value each of their contributions to making Alterna such a fantastic place to work. In the past year, we integrated 9 branches, converted two banking systems and made leaps and bounds in the digital banking space while keeping a laser-sharp focus on delivering exceptional member experiences. These experiences offered opportunities for professional growth and learning. Together, we developed a culture that is agile and supportive of our members, customers, and the communities we serve. It’s great to be recognized for the amazing work we do together.”

The editors of Canada’s Top 100 Employers evaluate the companies and organizations listed using the following criteria: physical workplace; work atmosphere; health, financial and family benefits; vacation time; employee communications; performance management; training and skills development; and community involvement. Employers are then compared using these criteria to other organizations in their field.

According to CanadasTop100.com, “a key differentiator is that these employers invest in their employees’ personal growth by offering continuous learning and career development opportunities. That not only says individuals are valued, but translates directly into helping employees become more engaged and productive.”

This recognition complements the Platinum Level, Best Employers award given to Alterna in November 2018, by AON Hewitt Canada.

About Alterna Savings

Alterna Savings and Credit Union Limited (Alterna) has been the good in banking for over 110 years! Together with our wholly-owned subsidiary, Alterna Bank, we have $7.9 billion in assets under administration.

As the first full-service, member-owned co-operative financial institution outside Quebec, Alterna Savings shares our expertise with more than 164,000 members through a network of 32 branches across Ontario, as well as our call centre and digital channels. Our members and customers also benefit from industry leading online brokerage and investment management services and have access to the largest surcharge-free ATM network in Canada, with over 3,700 ATMs to serve them.

Connect with us on https://twitter.com/alternasavings.
Media Contact:
Jackie Duhard – Corporate Communications Specialist
Alterna Savings | Alterna Bank
P: 613.560.0150 ext. 6031
E: Jackie.Duhard@alterna.ca