

For Immediate Release

\$70,000 raised for two local children's charities at Alterna's Annual Golf Classic

Ottawa, ON - (June 14, 2017) – On June 13th, the Alterna Savings' 13th Annual Charity Golf Classic raised an incredible \$70,000 at the GreyHawk Golf Club. Proceeds will support Candlelighters Childhood Cancer Support programs and the YMCA-YWCA 'Camp for Kids' program.

"Thanks to the generosity of about 200 golfers and over a dozen sponsors, Alterna surpassed last year's amount by more than \$9,000," said Rob Paterson, President & CEO at Alterna Savings. "Our credit union values mean that we are really committed to giving back to the communities where we live and work. Alterna is proud to support Candlelighters' efforts to provide resources to children who are undergoing cancer treatment, as well as help financially restricted children attend the YMCA-YWCA camps."

This year, Alterna will be supporting the Candlelighters eReaders program. For both children with cancer and their parents, e-Readers provide a quick, easily transportable means to access resources related to the cancer diagnosis and a positive way to occupy themselves throughout treatments recovery. As a not-for-profit volunteer organization, Candlelighters offers strength and support to childhood and young cancer patients and their families throughout the National Capital and surrounding region.

"The out-of-pocket costs incurred by families when their child is receiving treatment, can feel like a tremendous burden to parents and caregivers of cancer patients," says Jocelyn Lamont, Executive Director at Candlelighters. "As you can imagine, these families have many extra costs such as travelling for treatments, parking fees at hospitals, medications which may not be covered by insurance, and much more – all while parents are often having to take time off work without pay to be at their child's side. At Candlelighters, we try to lessen the added stress of increased costs, as well as provide resources that help improve the recovery experience for the whole family."

A portion of the proceeds from the Alterna Golf Classic will also support the YMCA-YWCA efforts to give every child the opportunity to experience camp. This will help provide financial assistance for families who otherwise could not afford the experience for their children. Camp can have a profoundly positive and lasting effect on children. Alterna and the Y want to ensure that as many kids as possible have access to a camp experience. Every summer over 5000 kids make their way to Y camps; however, without financial support almost half of these children would not have this opportunity.

About Alterna

For more than 100 years, Alterna Savings and Credit Union Limited has been charting new directions to help Ontarians achieve their financial dreams and build strong, vibrant communities. The first full-service, member-owned co-operative financial institution outside Quebec, Alterna Savings shares our expertise with more than 143,000 members. Holding over \$5.2 billion in assets under administration, we offer a full suite of financial services online, by phone, by mobile and through a network of 34 branches across Ontario, including our federated partners Peterborough Community Savings, and Nexus Community Savings, both divisions of Alterna Savings and Credit Union Ltd. Alterna Bank is a wholly-owned subsidiary of Alterna Savings. Alterna Bank offers innovative, online financial services to all Canadians. Alterna Savings members also have access to the 2nd largest surcharge free ATM network in Canada with THE EXCHANGE® Network. For more information please visit www.alterna.ca.

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