



## **Alterna Savings Credit Union strikes Gold as one of AON Hewitt's Best Employers in Canada for 2018**

**November 12, 2017 (Toronto, ON)**

"We're thrilled to be considered a Gold winning company in Aon Hewitt's annual list of Canada's Best Employers for 2018," says Rob Paterson, Alterna Savings President & CEO. "We aspire to put people before profits, so we measure our success by the success of our members and employees. As a result, it's an honor for Alterna to be considered one of the 31 best employers in Canada – a ranking that's determined by employee opinion."

Aon Hewitt is known for their 20 years of employee research and 15 years of experience in Best Employer studies around the world. Their Best Employers program is an objective measurement of a company's ability to engage employees, demonstrate effective leadership, build a performance culture, and leverage the strength of their employer brand.

Alterna's people-first approach puts the 'good' back into banking. Rob explains, "We get back to the grassroots of what banking was and still should be – helping individuals within communities grow and prosper." Alterna cares deeply about the people they serve and its employees, in turn, Alterna expects the staff to care about each other. The result is a positive work atmosphere that supports a collaborative, team-oriented culture that has fueled innovative growth initiatives, such as the launch of Canada's first truly digital bank, which includes a complete end-to-end digital mortgage experience.

A cornerstone to Alterna's success is its holistic approach to employee well-being. The credit union helps its employees achieve their goals and ambitions by investing in employee physical and mental health, and financial wellness. Employee banking packages and incentive pricing include some of the best staff loan and mortgage rates in the financial services sector, which help employees build a healthy financial foundation to meet their goals of home ownership and retirement. In addition, investments in top-tier health and dental plans, along with employee assistance programming ensure that employees have access to what they need to be healthy and supported. Employees are also offered time off to do volunteer work. The latter has ignited Alterna staff in a big way! Alterna currently employs around 600 people who, collectively, have contributed to over 11,000 volunteer hours/year – a serious number for a relatively small company.

Earlier this year, Alterna received a Top Employer in the National Capital Region for 2017 award, as a result, the Aon Hewitt recognition reinforces the credit unions reputation as a place people enjoy working. In a recent email to all staff, Rob commended the entire team for this latest accolade. "the Aon Hewitt 2018 Gold award is a credit to everyone across the organization and is a recognition of how we are all coming together to make this a great place to work. The care and concern we demonstrate for our members' and colleagues' well-being and our passion for making a true difference in the communities where we live permeates our culture internally and fosters camaraderie, which helps each other succeed."



## **About Alterna**

For more than 100 years, Alterna Savings and Credit Union Limited has been charting new directions to help Ontarians achieve their financial dreams and build strong, vibrant communities. The first full-service, member-owned co-operative financial institution outside Quebec, Alterna Savings shares our expertise with more than 143,000 members. Holding over \$5.2 billion in assets under administration, we offer a full suite of financial services online, by phone, by mobile and through a network of 34 branches across Ontario, including our federated partners Peterborough Community Savings, and Nexus Community Savings, both divisions of Alterna Savings and Credit Union Ltd. Alterna Bank is a wholly-owned subsidiary of Alterna Savings. Alterna Bank offers innovative, online financial services to all Canadians. Alterna Savings members also have access to the 2nd largest surcharge-free ATM network in Canada with THE EXCHANGE® Network. For more information please visit [www.alterna.ca](http://www.alterna.ca).

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