

Alterna Savings Donates \$25,000 to Develop Future Business and Social Innovators

FOR IMMEDIATE RELEASE

OTTAWA, January 23, 2018 – Alterna Savings and Credit Union Limited has given \$25,000 to Western University’s School for Advanced Studies in the Arts and Humanities (SASAH), to help develop future leaders who are committed to bettering communities at home and around the world.

SASAH is a reinvention of the traditional models of the University Arts and Science programs. The school’s mandate is to blur the lines between disciplines to better equip students with the ability to develop creative insights in developing sustainable solutions to complex global issues. These include solutions to problems around political and social inequity, environmental sustainability, and access to healthcare in developing countries.

The program also provides students with hands-on experience through international study opportunities, community-based learning, and internships. In addition, SASAH offers its students guidance via an Advisory Council made up of leaders from Canada’s arts and business communities. Among these leaders is Rob Paterson, Alterna President and CEO.

Alterna’s gift will be divided over a five-year period to cover the costs of hosting prominent guest speakers and to help offset other curriculum expenses.

Quote

“Alterna is proud to support SASAH students who show a lot of promise in becoming leaders who are inspired to better our communities. An arts lens helps millennials view challenges differently in order to design more creative solutions to complex global issues. As part of the Advisory Council, we look for ways to support students in a way that addresses the social, environmental and economic issues we are working to help solve together.” — Rob Paterson, Alterna President and Chief Executive Officer.

“On the Advisory Council, Rob represents those alumni who have taken an Arts and Humanities education as a path to leading a financial organization that serves to build communities as part of its daily business. That frame of mind—the generally broad approach to critical investigation—finds application in places that some people don’t expect.” — Dr. Michael Milde, Dean of the Faculty of Arts and Humanities at Western University.

About Alterna

For more than 100 years, Alterna Savings and Credit Union Limited, has been charting new directions to help Ontarians achieve their financial dreams and build strong, vibrant communities. The first full-service, member-owned co-operative financial institution outside Quebec—Alterna Savings shares our expertise with more than 143,000 members. Holding over \$5.2 billion in assets under administration, we offer a full suite of financial services online, by phone, by mobile and through a network of 34 branches across Ontario. This includes our federated partners, Peterborough Community Savings, and Nexus



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Media Contact:

Susan Mohammad

Alterna Savings

P: 416-213-7900 ext. 7643

E: susan.mohammad@alterna.ca